

## DESCRIPTION OF THE COURSE OF STUDY

<b>Course code</b>	0311-4EKON-B/C9-EB4	
<b>Name of the course in</b>	Polish	<b>Ekonomia Biznesu</b>
	English	Business economics

### 1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES

<b>1.1. Field of study</b>	Economics
<b>1.2. Mode of study</b>	Part- time studies, full-time studies
<b>1.3. Level of study</b>	<b>I</b>
<b>1.4. Profile of study*</b>	General academic
<b>1.5. Person/s preparing the course description</b>	DEPARTMENT OF ECONOMICS AND FINANCES
<b>1.6. Contact</b>	keif@ujk.edu.pl

### 2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY

<b>2.1. Language of instruction</b>	English
<b>2.2. Prerequisites*</b>	Knowledge of the basics of economics and international relations economic

### 3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

<b>3.1. Form of classes</b>	lectures, classes	
<b>3.2. Place of classes</b>	UJK teaching rooms	
<b>3.3. Form of assessment</b>	Exam, graded credit	
<b>3.4. Teaching methods</b>	problem lecture; conversational lecture, informative lecture, exercises, discussion	
<b>3.5. Bibliography</b>	<b>Required reading</b>	J. Misala, Historia rozwoju teorii i polityki konkurencyjności międzynarodowej, SGH, Warszawa 2009 A. Budnikowski, Ekonomia międzynarodowa, PWE, Warszawa, 2017. P.R. Krugman, M.Obstfeld, Ekonomia międzynarodowa. Teoria i polityka, PWN, Warszawa 2007 P. Misztal, Unconditional basic income as an instrument for reducing income inequalities, Acta Oeconomica, 2019, No.1
	<b>Further reading</b>	J. Misala, Międzynarodowa zdolność konkurencyjna i międzynarodowa konkurencyjność gospodarki narodowej. Podstawy teoretyczne, Politechnika Radomska, Radom 2007 R.C. Feenstra, A. M. Taylor, International economics, Worth Publishers, New York 2012

### 4. OBJECTIVES, SYLLABUS CONTENT AND INTENDED LEARNING OUTCOMES

<p><b>4.1. Course objectives</b> <i>(including form of classes)</i></p> <p>Knowledge – acquiring knowledge in the field of theory and practice of the development of contemporary international economic connections and the development of the situation in the contemporary world economy.</p> <p>Skills - acquiring the ability to properly interpret the causes and effects of changes taking place in today's world global economy and explaining the basic interdependencies between open economies.</p> <p>Social competences - being aware of continuous improvement, supplementing and expanding already acquired knowledge and the ability to independently express one's own views and formulate opinions.</p>
<p><b>4.2. Detailed syllabus</b> <i>(including form of classes)</i></p> <p><b>Lectures</b></p> <p>Local currencies in Poland and selected European Union countries. Cryptocurrencies and their importance for the development of the economy</p> <p>21st century (selected examples). National economy and global economy of a we-conomy and me-conomy nature.</p> <p>Modern trends and business models in the global economy of the 21st century. Globalization 1.0 - 4.0 and the so-called "flattening forces world" in the light of selected economic theories. Outsourcing, offshoring and network orchestration in modern economies.</p>

21st century.  
 Classes:  
 Rules and forms of doing business in selected EU member states. Principles and forms of conducting business in Great Britain. Tax regulations in the context of running a business in selected countries EU Member States and in the UK.

**4.3 Intended learning outcomes**

Code	A student, who passed the course	Relation to learning outcomes
within the scope of <b>KNOWLEDGE:</b>		
...W01	has in-depth knowledge of the relationships between economic organizations and social issues on a regional, EU and international scale, has in-depth knowledge on the spatial dimensions of the economy at the macro, meso and micro scale	EKON2A_W03
W02	has knowledge about various types of economic relations and the relationships between them regularities	EKON2A_W04
W03	knows in-depth methods and tools for describing and analyzing organizations economic entities and the processes taking place therein, as well as identifying regularities	EKON2A_W06
within the scope of <b>ABILITIES:</b>		
...U01	can correctly interpret and explain economic and mutual phenomena relationships between these phenomena	EKON2A_U01
U02	is able to use theoretical knowledge to describe and analyze processes i economic phenomena and is able to formulate their own opinions and select critically data and analysis methods	EKON2A_U02
U03	is able to properly analyze the causes and course of processes and phenomena economic issues, formulate their own opinions on this subject and put forward hypotheses research and verify them	EKON2A_U03
within the scope of <b>SOCIAL COMPETENCE:</b>		
...K01	understands the need for continuous learning and can inspire others to learn people and organize learning processes	EKON2A_K01
K02	is able to cooperate and work in a group, taking on various roles in it	EKON2A_K02
K03	is able to appropriately determine priorities for the implementation of a specific goal or other tasks	EKON2A_K03

**4.4. Methods of assessment of the intended learning outcomes**

Teaching outcomes (code)	Method of assessment (+/-)																				
	Exam oral/written*			Test*			Project*			Effort in class*			Self-study*			Group work*			Others test used in e-learning		
	Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes		
	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...
...W01-W03	+				+			+			+			+			+			+	
...U01-U03	+				+			+			+			+			+				
...K01-K03								+			+			+			+				

\*delete as appropriate

**4.5. Criteria of assessment of the intended learning outcomes**

Form of classes	Grade	Criterion of assessment
lecture (L) (including e-learning)	3	The student answered the questions at a level (minimum 50-59%) according to the adopted score.
	3.5	The student answered the questions at a level (60-70%) according to the adopted score
	4.0	The student answered the questions at a level (71-79%) according to the adopted score
	4.5	The student answered the questions at a level (80-90%) according to the adopted score
	5.0	The student answered the questions at a level of (91%-) according to the adopted score
classes (C)* (including e-learning)	3	The student answered the questions at a level (minimum 50-59%) according to the adopted score (sum of points obtained in the course and resulting from activity in classes + grade for the project).
	3,5	The student answered the questions at a level (60-70%) according to the adopted score (sum of points obtained during the course and resulting from activity in classes + grade for the project).
	4	The student answered the questions at a level (71-79%) according to the adopted score (sum of points obtained during the course and resulting from activity in classes + grade for the project).
	4,5	The student answered the questions at a level (80-90%) according to the adopted score (sum of points

		obtained during the course and resulting from activity in classes + grade for the project).
<b>5</b>		The student answered the questions at a level of (91%-) according to the adopted score (sum of points obtained during the course and resulting from activity in classes + grade for the project)

**5. BALANCE OF ECTS CREDITS – STUDENT’S WORK INPUT**

Category	Student's workload	
	Full-time studies	Extramural studies
<i>NUMBER OF HOURS WITH THE DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/</i>	<b>47</b>	<b>22</b>
<i>Participation in lectures*</i>	<b>30</b>	<b>10</b>
<i>Participation in classes, seminars, laboratories*</i>	<b>15</b>	<b>10</b>
<i>Preparation in the exam/ final test*</i>	<b>2</b>	<b>2</b>
<i>Others (please specify e.g. e-learning)*</i>		
<i>INDEPENDENT WORK OF THE STUDENT/NON-CONTACT HOURS/</i>	<b>28</b>	<b>53</b>
<i>Preparation for the lecture*</i>		
<i>Preparation for the classes, seminars, laboratories*</i>	<b>5</b>	<b>15</b>
<i>Preparation for the exam/test*</i>	<b>15</b>	<b>25</b>
<i>Gathering materials for the project/Internet query*</i>	<b>10</b>	<b>10</b>
<i>Preparation of multimedia presentation</i>	<b>2</b>	<b>3</b>
<i>Others *</i>		
<i>TOTAL NUMBER OF HOURS</i>	<b>75</b>	<b>75</b>
ECTS credits for the course of study	<b>3</b>	<b>3</b>

*\*delete as appropriate*

**Accepted for execution** (date and legible signatures of the teachers running the course in the given academic year)

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